

# CASART

## NEWSLETTER

### Much has happened!

*House/Art News You can Use  
with Casart coverings and Casart decorative painting*

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### Latest Projects & What's new

*Sophisticated Three-Color Colorwashing  
Interior Design Ventures  
Social Media & website update*

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## HOUSE/ART NEWS YOU CAN USE

by C. Ashley Spencer

### Much has happened!

• Casart coverings has had a wonderful, once-in-a-lifetime time opportunity to be involved in a project with the well known and incredibly talented interior designer, [Mary Douglas Drysdale](#). In September Mary installed a custom yellow colorwash and stock orange faux linen and red harlequin [Casart coverings](#), which she will display in her upcoming book. I've included two of the photos at right.

• In [Casart coverings](#) news, we've been featured in Canada's *Home Style* magazine with our Splatter design that will be posted on our [Press page](#) once released.

• Casart coverings is coming out with new designs that we will introduce incrementally this spring. Some of these will include, faux glass tile and new abstract configurations of mural elements, children's growth charts (T3) as well as new photos and a whole new painterly collection, so please stay tuned via our [casart blog](#) and [Facebook](#), where you'll see it first.

• A [3-color colorwash](#) to the left was used throughout an entryway, foyer and a 16 foot stairwell to consolidate the space with color consistency and harmony. Check the [Before & After Transformations](#) on the website for more pictures and [the video](#).



Sample Transformation – An example of Casart® in a custom colorwash above and faux linen below.



# LATEST PROJECTS



## Decorative Painting to Press

The latest projects include: [Three-color sophisticated colorwash](#), contributing Casart butterflies to [Artists4Others'](#) charitable project in New Orleans, new [Calligraphy examples](#), Casart coverings featured in *Home Style* magazine, and blogs: [ChicTip](#) and [DC by Design](#). See new faux wood, zebra wood and raw silk [Finishes](#); [Kitchen Cabinet Glazing](#); [Press](#) and [Portfolio](#) pages.

Be sure to see our new [Gift Cards](#) too!

## Consultations

I've added [paint consultations](#) to my list of services. Click on the link to view a few newly added before and after children's rooms. This service takes the fear out of choosing colors when doing straight painting.

## Casart Blog Addition

The art blog [Art Is Everywhere](#) that I started in February 2008 is still going strong. Through it, I've been hired as an art consultant for a PR firm to find

artists to participate the firm's events across the country for their high profile vodka client. Also, I've been asked to contribute to a book about *How to Start and Run a Mural Business*. I have added a Link Within widget to this blog to link to our [casart coverings website](#) and the blog called ***Slipcovers for Your Walls*** at ([www.casartcoverings.com/casartblog/](http://www.casartcoverings.com/casartblog/)).

This is where you can share your ideas for how to use Casart® and where you've used it. Interior Designers can post their Casart projects here and gain exposure. Send us your photos of design dilemmas and we can offer free consultations and solutions using Casart.

## Last Minute Notes

Check out all our public links in the box. These are the best ways to stay in touch with us as we update them weekly.

I've also added a [Social Butterfly](#) (at left) on our

blog -- Media Link to all our [social media](#).

Beyond social media links, you can also sign up for this newsletter and the Casart Coverings [newsletter](#) so you will be the first to hear of new designs and specials..

## Ongoing Ah ha observation

- Social networking, especially online is key to business prosperity these days. We've had great success with these below. Check the links to see our stats and Fan and Follow and Connect with us.

Don't believe it? Try it out:

- [Facebook / Fan Page](#)
- [Twitter](#)
- [Slipcovers for Your Walls](#) (blog)
- [Blog mentions about us](#)
- [Linkedin](#)



*C. Ashley Spencer is an artist--decorative painter, muralist and illustrator. She lives in Old Town, Alexandria, Virginia. She has been working throughout the DC metropolitan area as well as in her studio for 23 years. She can be contacted through her website: [www.ashley-spencer.com](http://www.ashley-spencer.com).*

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